Effects of data presentation and perceptual speed on speed and accuracy in table reading for inventory control

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Abstract.
BACKGROUND: The increasing amount of available data in digital working environments raise considerable usability challenges. Beyond the trend for automation of such processes, strategic decisions still depend on humans in the loop who have to perceive, understand and process increasingly complex information and to make quick and correct decisions with considerable consequences for the effectiveness of the production process.

OBJECTIVE: This work is concerned with a baseline experiment in which effects of data presentations and information complexity on speed and accuracy were studied taking table reading for inventory control as an example.

METHODS: Experimentally, the information complexity (number of lines per table, number of digits, specificity of labels) as well as operators’ cognitive ability (perceptual speed) was examined in terms of decision speed and accuracy. In addition, learnability effects were assessed.

RESULTS: Results show a significant effect of all factors on task performance. With increasing information complexity decision speed is considerably decreased. Operators’ perceptual speed modulates performance. Low perceptual speed in conjunction with insufficient data presentation results in significantly lower task performance.

CONCLUSIONS: Usability and user-centered information displaying is of vital importance for efficient operators’ performance and to balance mental workload. The findings contribute to an understanding of the effects of single factors in combination for mental workload and may lead to better managerial decisions concerning the design of working conditions (e.g. by automating processes).

Keywords: Usability, performance, speed, accuracy, table reading, inventory control, tabular data

1. Introduction

Traditionally, enterprise resource planning (ERP) systems are managing complex information from different sources in order to support the workers’ decision-making process [1] and to increase companies’ productivity (for an overview [2]). In many industrial work environments, in which office workers have to monitor and control processes by means of ERP systems, usability of information presentation and the ease of using these systems is critical [3-4]. Studies dealing with an assessment of the usability of current ERP systems [5-6] reveal several usability concerns: (1) Weaknesses in the presentation of information (visual factors, output, user interface), (2) weaknesses in the navigation (search of relevant...
information), (3) weaknesses in the learnability of the system (steep learning curves) as well as (4) low task support (inconsistent terminology, no adequate support). Users reported that the increasing amount of available data delivered by ERP systems in combination with suboptimal information representation leads to high (perceived) workload and a low motivation to use these systems [3]. As strategic decisions still depend on humans in the loop who have to perceive, understand and process increasingly complex information and to make quick and correct decisions with considerable consequences for the effectiveness of the production process [27], the usability and the adequacy of the information visualization are critical factors [26,8].

The tasks’ complexity and the workload for operators when using ERP systems is considerable: Workers are faced with an increasing amount of displayed information, resulting in a high visual load, caused by a high information density [9–11]. In addition, cognitive load is present, as not only different modi of information (numbers, text, tables) have to be processed at a time but also different cognitive operations (comparison of different information and fast decisions) [12,13]. Also, inspection processes often have to be executed under time and performance pressure and decision errors might have long-lasting and grave consequences for workers, companies as well as the complete logistics of the supply chain [14,15]. Long inspection periods are further aggravating the cognitive load in addition, not to mention emotional and motivational consequences for the operator under control [16,17].

The capacity of the human information processing is limited [18,19], especially when operators have to control different information types using interfaces that suffer from complicated screen layouts, difficult to understand labels and buttons, undistinguishable and unclear icons [20], and steep learning curves. Receiving too much and too complex information under time pressure necessarily leads to information overload [21], and results in prominent performance decreases in both, effectiveness and efficiency of the decision making process [22]. A recent study dealing with poor data presentation of ERP systems [23] found that high cognitive abilities of workers, specifically high perceptual speed, are able to compensate the poor usability of data management systems, but that low perceptual speed in conjunction with insufficient data presentation leads to significantly lower task performance.

2. Questions addressed and logic of experiment

While there is considerable knowledge about the effects of single factors of information presentation decreasing human performance in ERP systems [2], still, it is not possible to draw a clear picture on how to optimize information presentation in ERP systems and to increase usability. This is due to the fact that, across studies, factors were either studied in isolation, or by means of different task types (support, decision, inspection or comparison tasks) and, also, with different task difficulties (consisting of several subtasks that have to be executed consecutively), as it is the case in real ERP systems. With respect to information presentation, it is not clear which of the factors decrease performance to what extent (and are possibly more critical than others) and which of the factors might be able to compensate performance deterioration (e.g. a high information processing ability). For practitioners it is thus difficult to derive guidelines or managerial decisions for an optimization of working conditions (e.g. the development of tutor systems).

In this paper, we therefore pursue an experimental bottom-up approach and use a simplified task (table reading in inventory control). Experimentally, we assess the decision quality of users alongside of four variables, which contribute to the usability of information presentation in inventory control. Three factors relate to the complexity of information (lines per table, number of digits to be monitored at a time), and the task context (generic vs. concrete task setting). Another factor addresses the different ability of users
to quickly process information. As dependent variables, the speed and accuracy of the decision was
determined, in order to quantify the factual effects on decision performance (rather than to assess the
perceived workload only). This experimental bottom-up approach should reveal the “decision costs” of
the single factors on performance, which can be assessed not only in isolation but also in combination.

3. Method

3.1. Task

For the experiment we simulated prototypical decision situations in the domain of material disposition
and inventory control, using a simplified experimental task. Users had to monitor stock levels for a set
of supplies and must place orders if insufficient production resources are or will be available. Two tables
with alphanumerical data were presented side by side. The first table on the left side of the screen
represents the minimum stock levels for a set of supplies required for the production. The second table
on the right side represents the current stock of the supplies. An order needs to be placed if for at least
one supply the current stock level is below the required stock level. The supplies in both tables are the
same order, meaning that the first rows need to be compared, then the second rows and so on.

3.2. Independent variables

Number of Lines: The first variable models the number of distinct items presented in the inventory
list. The number of items and therefore the number of lines of the table ranged from 2 to 12 items (i.e.,
2, 4, 6, 8, 10, 12 lines).

Number of digits: The second variable models the length of the numerical data within each cell of the
tables. The number of digits is constant within a table, but varies across the tables and ranges from 2 to
10 (2, 4, 6, 8, 10 digits).

Decision context: The third variable models the context with the two levels generic and concrete. Half
of the presented tables simulated an inventory management screen of a brewery with concrete goods
(e.g., “Water”, “Hops”, “Malt”, etc.). In contrast, the other half of the tables just had generic labels (i.e.,
“Element 05”).

Perceptual Speed: The fourth variable considers perceptual speed as a moderator variable on per-
formance in this kind of supply chain planning tasks. Capturing this cognitive ability, the number-
comparison test [24] was used (reliability of 0.82).

3.3. Dependent variables

As dependent variables the speed of the decision (ms) and the accuracy (%) was captured with log
files. Correct decisions were defined twofold. A “Yes” answer, whenever additional supplies need to
be ordered to fulfill the production demand (order) or a “No” answer, if enough supplies are available
(no order). New supplies must be ordered whenever supplies for at least one item are insufficient. The
decisions are equally distributed (i.e., in about 50% of the trails an order is necessary).

3.4. Design

We used a 6 (lines) × 5 (digits) × 2 (context) × 2 (perceptual speed) multifactorial design with
repeated measurements on the first three factors, while information processing speed was treated as a
between subject variable. The experimental setup is illustrated in Fig. 1. To investigate learning effects each participant did 3 blocks of 30 trails (lines and digits full factorial; context and decision uniformly distributed).

3.5. Procedure

First, participants were introduced to the experiment. Next, participants’ perceptual speed was measured by a psychometric test \cite{24}. Participants were seated in front of a desk with a 13.3” display, the viewing distance was approx. 50 cm. The measurement started with a brief introduction and two training trials. It then iterated through all trials in random order. Each trial started with the press and release of the space bar, followed by a fixation cross presented at the center of the screen for 250 ms. After the disappearance of the fixation cross the actual task stimuli are shown with a table at the left side (required stock) and a table at the right side of the screen (available stock). If enough stocks are available for each of the supplies, participants had to press the “m” key, whereas else the “c” key had to be pressed, as at least one supply is short. Feedback on the correctness of the decision was given after each trial. Participants were instructed to decide precise and fast. To investigate learnability, the same set of tables was presented three times (randomized). In total 90 trails were carried out per participant. The experiment took about 40 minutes to complete.

3.6. Participants

In total, 18 well-educated participants volunteered and were not gratified for their efforts. The age ranged from 23 to 38 years and all participants reported normal or corrected-to normal visual acuity. Perceptual speed ranged from 21 to 38 points (M = 26.5; SD = 4.5) from 48 points to be reached max. On the base of the median, two groups were formed, one with a (comparably) lower processing speed (M = 22.8; SD = 1.1) and a group with higher processing speed (M = 30.0; SD = 3.1). Perceptual speed was not associated with age (n.s.) or gender (n.s.).

4. Results

Data was analyzed by ANOVA procedures (repeated measurements). The significance of the omnibus F-Tests were taken from Pillai’s values. Significance level was set at 5%. The reporting structure of
the result section is as follows. First we report on main effects, i.e. effects of the number of lines per table, effects of the number of digits of numbers in tables, and the effects of labels on both, speed of decisions and accuracy. Then learnability effects are addressed, contrasting the performance in the three consecutive trials, followed by effects of participants' information processing speed. In a second step, interaction effects of independent variables on performance are outlined.

4.1. Effects of the number of lines per table

A first analysis regarded the complexity effect of the number of lines per table, which had to be controlled. Note that this factor had been varied in six steps, thus there were tables with only two lines up to tables with 12 lines, each (Fig. 2).

Reaction times increased by more factor 3.5 from the condition with the lowest complexity (M = 4 s; SE = 2.7) to the most complex condition with 12 lines (M = 14 s; SE = 2.5). When looking at accuracy, outcomes do not comparably reflect task complexity. Values level off at about 90% (varying unsystematically from 87 to 95%). While omnibus F-tests showed a significant effect on overall performance (F(5,85) = 80.1; p < 0.0000), single F-tests revealed that the number of lines affect predominately decision times (F(5,85) = 228.8; p < 0.0000), with no systematic effect on the accuracy.

4.2. Effects of number of digits of numbers in tables

In this section we report on the effects of the length of the numbers (number of digits), which have to be processed at a time. Figure 3 shows descriptive data.

As can be seen from reaction times (Fig. 4, left), the strongest increase in reaction times occur from numbers with only 2 digits (M = 6.9 s; SE = 2.3), over four-digits numbers (M = 8.6 s; SE = 2.3) to numbers with 6 digits (M = 9.5 s; SE = 2.4), not further increasing for the 8 and 10 digits conditions. Accuracy, in contrast, did not mirror the sensitivity of reaction times but were constant at an accuracy rate (about 90%, Fig. 3, right). Omnibus values show a significant overall effect (F(4,68) = 11.4; p < 0.0000), but the single F-tests reveal only the performance speed to be significantly affected (F(4,68) = 22.5; p < 0.0000), with no systematic effect on accuracy.
4.3. Effects of decision context

A third factor that was assumed to contribute to the mental effort participants experience when solving the supply chain planning task was the abstractness or concreteness of data labeling. In Fig. 4, outcomes are depicted.

On average, participants needed 8.5 s (SE = 1.4) to react on conditions with concrete labels, accompanied by an overall accuracy of 93% (SE = 1.2) in comparison to reaction times of M = 8.6 s (SE = 1.6) and accuracy of 89% (SE = 1) in those conditions with an unspecific labeling. Statistical testing showed a significant omnibus effect (F(1,17) = 3.8; p < 0.05) as well as a significant effect from single F-tests for speed (F(1,17) = 3.9; p < 0.05) as well as for accuracy (F(1,17) = 4; p < 0.05).

4.4. Learnability effects

Another analysis regarded the question if the mental task load is modulated by learnability. Basically, time on task could affect the performance in two directions: decreasing performance (as the mental load increases over time) as well as increasing performance (as an initially difficult task could benefit from training). Thus we analyzed speed and accuracy in the three consecutive trials (Fig. 5).
Fig. 5. Mean effects of learnability in the experimental trials on decision times (left) and accuracy (right).

Fig. 6. Mean effects of the level information processing speed (split by Median) as assessed by the number comparison test [24]. Left: reaction times; right: accuracy.

Decision times (Fig. 5, left) decreased over time, thus performance benefit from training. In the first trial, reaction times were, on average, 10 s (SE = 1.8), decreased by 14% in the second round (M = 8.6 s, SE = 1.8) and ended up by M = 7.7 (SE = 1.8) in the third trial. Accuracy increased from the 1st (87%), to 91% in the 2nd and 94% in the 3rd trial (Fig. 5, right). Both, the omnibus F-tests revealed significant learnability effects (F(2,34) = 21.3; p < 0.000) as well as the single F-Tests (speed: F(2,34) = 39.3; p < 0.000; accuracy: F(2,34) = 5.7; p < 0.05).

4.5. Effects of users’ information processing speed

Not all workers can rely on a high information processing speed. It is thus essential to understand the impact of individuals’ ability to efficiently process information for the decision quality (Fig. 6).

For the analyses, performance of two groups (high vs. low information processing speed) was compared (formed by Median split of individual scores in the number comparison test). Processing speed significantly impacted task performance. On average, participants with a high perceptual speed (M =
8.2; SE = 1.4) outperformed those with a low perceptual speed (M = 9.3; SE = 1.6) regarding decision times. Accuracy was comparable (high processing speed: 90%; low processing speed: 91%). Omnibus F-Tests (F(1,17) = 14.3; p < 0.000) revealed a significant effect of information processing speed on performance, which regarded predominately decision times (F(1,17) = 27.3; p < 0.000). Differences in accuracy did not reach statistical significance.

4.6. Interaction effects

So far, we solely reported on main effects on task performance, thus quantifying the single complexity factors independently from each other. However, in real working settings factors might interact, thus either compensating each other, or, rather, intensifying and by this aggravating mental effort. Two two-fold interacting effects were identified.

A first interaction regards the number of lines per table and the digit length of numbers, showing a significant omnibus effect on performance (F(40,680) = 2; p < 0.000). Decision times were significantly affected (F(40,680) = 27; p < 0.000, Fig. 7), but not accuracy not systematically varying across conditions. The interacting effect stems from the comparably lower increase of reaction times in conditions with a lower task complexity (numbers with two digits, marked by white bars) in tables of varying line length, compared to all other conditions, in which the combination of both factors are considerably intensifying cognitive load.

Next, a significant interaction of the number of lines per table and information processing speed was detected (F(5,85) = 2.9; p < 0.001). The higher processing speed the lower was the performance decrease by increasing line number per table. Again, reaction times reflected the interacting effect (F(5,85) = 4; p < 0.001), while accuracy was insensitive (n.s.).

From Fig. 9 it becomes obvious that the individual level of processing speed is noticeably only in the more complex conditions – while performance between persons with high or low perceptual speed is equally well in the tables with low complexity (2 or 4 lines).
5. Discussion

In this study, we undertook an experimental assessment of the performance deterioration stemming from suboptimal information displaying in a simplified task. Taking table reading for inventory control task as an example, prototypical decision situations in the domain of material disposition were simulated. Though real ERP working demands are much more complicated than the experimental realization here, we still instructed a real working setting by requesting participants to monitor stock levels for a set of supplies and place orders.

Three critical factors of information displaying were varied. One is the density of information, operationalized as number of lines in the stock levels’ tables, which had been found to considerable affect efficient information processing [11,13]. Another factor was the length of the digits (representing the availability of goods in the stock), which have to be processed. Participants had to quickly compare the availability and the demand and then decide whether additional supplies need to be ordered. Finally, we also varied the specificity of the goods in terms of a concrete or a generic labeling. Factually, this factor is completely irrelevant for the task at issue. If a specific good is labeled as “wheat” in the stock levels’ tables or if a good is labeled as “element 01” is not decisive for the correct decision. Findings from human attention research [25,26] suggest that redundancy gains in information as well as effects of concreteness of stimuli in word processing are relevant for the decision efficiency. As operators in real world working environments are diversely skilled, we assessed perceptual speed of participants understanding the impact of individual qualifications on work performance.

The findings showed that high information density (in terms of lines per table) yielded prominent performance effects by factor 3.3. The number of digits to be processed at a time was another aggravating factor, impacting performance by factor 1.4 from the easiest (2 digits) to the most difficult condition (10 digits). Interestingly, even if the label characteristics (generic vs. concrete) is not at all relevant for the correct decision, it still affects performance. In those conditions with concrete labels of goods labels,
decision speed was faster (4%, factor 1.04) in comparison to goods in the tables with generic labeling. This shows that humans tend to process even irrelevant information on a given display.

Two factors might have a compensation potential for operators’ mental load when processing those tasks – even though their relative power is lower than the disadvantage of suboptimal information displays. One is that time on task leads to learnability effects (factor 1.3) showing that participants get familiarized with the task over the 90 decisions to be carried out consecutively. Of course, this is only a first glimpse into the nature of learnability effects in this context, as it is probable that a further extension of task completion might have still detrimental effects on the long run (e.g., when workers have to do those tasks for several hours). The other performance-increasing factor is the individual competency in perceptual speed, thus the ability to fast compare stimuli and make adequate decisions. Persons with high perceptual speed can compensate poor presentations more effectively than individuals with low perceptual speed using good presentations (13%). From this it can be concluded that task performance profits from operators’ high perceptual speed. However, from an occupational ergonomic point of view it is much more important to argue from the other side: Not all persons can rely on outstanding cognitive competencies, especially as future work generations are characterized by highly diverse skills [7] with very different educational and professional backgrounds.

6. Conclusion

The implication of the findings for real world work environments can be summarized in two major cornerstones. First, usability issues in this kind of tasks are considerable. Second there is urgent need for action in both, raising substantial awareness for the requirements of the human information processing system for an efficient work as well as for the high potential of increasing work performance by providing usable visual interfaces. This not only applies to software developers, but also to organizations and companies, likewise.

Critically one could argue that any of these usability issues can be easily removed if processes would be automated. On the one hand this is factually one of the solutions, which might be quite effective as a managerial company decision. On the other hand, in many contexts strategic decisions still depend on humans in the loop who have to perceive, understand and process increasingly complex information and to make quick and correct decisions. It is thus still a duty to ensure that information processing and user interfaces are in line with the tasks’ demands and the abilities of the operators.

Follow-up studies must evaluate if the findings from the singular decision screens are also transferable to more complex or realistic environments. We propose to use business simulation as a suitable experimental paradigm for that purpose [22]. The interface of these games can be specifically manipulated in line with the present study and the effect on speed, accuracy, and total company profit can be investigated. In addition, further research has to consider not only a comparably young, technologically experienced healthy sample but a more heterogeneous group of operators which is more representative for the nowadays workforce. On the long run, adaptive tutor systems could be developed which assist operators, visually and cognitively under higher mental workload.

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References


